

# SPONSOR & EXHIBITOR MARKETING GUIDE

# 2013 LONG ISLAND TAX PROFESSIONAL SYMPOSIUM

**SYMPOSIUM** NOVEMBER 20 • 21 • 22

**EXHIBITS** NOVEMBER 20 • 21



CREST HOLLOW COUNTRY CLUB • WOODBURY, NEW YORK



#### SPONSORS



The Association of Divorce  
Financial Planners



Financial Planning  
Association—  
Long Island Chapter



Nassau Academy of Law



National Association of  
Tax Professionals



New York Society of  
Independent Accountants



NYS Society of Certified  
Public Accountants –  
Nassau Chapter



NYS Society of  
Enrolled Agents –  
Long Island Chapter

## 2013 LONG ISLAND TAX PROFESSIONALS SYMPOSIUM

*Sponsored by:* NASSAU/SUFFOLK CHAPTER - NCCPAP

November 20, 21, 22, 2013 • Exhibit Hall: November 20, 21 • Technology Day: November 22

Crest Hollow Country Club • Woodbury, New York

### LETTER FROM THE CHAIR

Dear Symposium Exhibitor/Sponsor:

The Nassau/Suffolk Chapter of the National Conference of CPA Practitioners (N/S-NCCPAP) invites you to participate in the 11th Annual Long Island Tax Professionals Symposium (LITPS) on November 20, 21 & 22, 2013 at the wonderful facilities of the Crest Hollow Country Club in Westbury, New York.

By becoming an Exhibitor/Sponsor, you will enjoy all the benefits derived from two days of face-to-face interaction with a quality audience of over 650 Practicing Tax Professionals, many quality organizations, IRS and NYS Representatives and additional industry leaders.

The Nassau/Suffolk Chapter of the National Conference of CPA Practitioners has over 600 member firms, representing more than 1600 individual members.

The LITPS is the IRS' largest event in the Northeast Region with more than 650 paying Tax Professionals in attendance.

In addition to the IRS and the N/S Chapter of NCCPAP, the Symposium is co-sponsored with seven other related organizations representing a broad spectrum of the Tax Professional community. These include CPAs, EAs and other tax and accounting professionals, business owners and employees, corporate tax executives, financial planners and attorneys – Professionals who make decisions for their own firms and whose opinions are valued by their clients and associates.

The LITPS includes an Educational/Seminar program (where the attendees earn important Educational Credits), a two-day exhibition, important breakfast and luncheon programs, a unique and highly regarded Technology Day on Friday... all with sponsorship and exhibitor opportunities to fit every marketing budget.

Educational topics include federal, state (NY, CT, NJ) and local tax updates for individuals and businesses, Real Estate tax laws, IRS practice and procedures, new Tax & Financial Services and Software products and, at least eight Continuing Education Credits (CPE) in Accounting and Auditing.

The Coffee Breaks, and the Wednesday after-hours social gathering, are all held on the Exhibition floor providing optimum access and exposure.

The Exhibitor/Sponsor opportunities are each described in this brochure. You are certain to find the right combination for your participation, including the year-long advantages of the Exhibitor Directory and Buying Guide and the special 11th Anniversary souvenir bag containing useable and memorable reminders of you and your products.

Please review this Exhibitor/Sponsor Package, select the options that work best for you and your firm and **call Kathy Casey at 516-997-9500 ext. 3 to review your selections.** Full instructions are on page 3 and on the Contract Form included in this package.

We are looking forward to your participation in the 11th Annual Long Island Tax Professionals Symposium.

Robert Goldfarb,  
CPA, PFS, CFP®, CFE, DABFA, DABFE  
Symposium Chair



**NASSAU/SUFFOLK CHAPTER - NATIONAL CONFERENCE OF CPA PRACTITIONERS**

22 Jericho Turnpike, Suite 110 • Mineola, New York 11501

516-997-9500 Ext. 3 • Fax 516-997-5155 • [www.LITPS.org](http://www.LITPS.org) • [LITS@LITaxSymposium.org](mailto:LITS@LITaxSymposium.org)



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### THE PREMIER EVENT FOR INDEPENDENT TAX PROFESSIONALS

On November 20, 21 & 22, the N/S CHAPTER of NCCPAP sponsored Long Island Tax Symposium will, once again, be the gathering place for Tax Professionals. They come to network, to update their knowledge, renew friendships and visit current and prospective vendors.

No other venue offers the marketing opportunities this three day event provides.

Whether you are selling directly to these professionals or looking for their client recommendations, the Symposium provides a great opportunity to present your products in a positive, exciting and open environment.

#### ***The Exhibition Hall is an Integral Part of the Symposium***

The two day exhibition hall is designed for business... Open from 7:00 am to 7:00 pm on Wednesday, and 7:00 am to 3:30 pm on Thursday, it boasts several dozen exhibitors of all sizes including Intuit, Thomson Reuters, CMIT Solutions, Bisk Education, ADP, and more.

The Exhibition Hall is the nerve center of the Symposium. It is where the coffee breaks are held, the location of the after-hours cocktail and networking party and the place where the various awards are presented and raffles are held.

#### ***Sponsorships to Fit All Budgets***

This effort is integrated with many other sponsorship opportunities including coffee breaks, luncheons, the well-used Exhibitor Directory and Buying Guide and the special welcome package with its plethora of branded gifts including thumb drives, tax guides, useful office devices and the souvenir bag itself.

We encourage you to select the opportunities that best match your marketing goals, mark your calendar and follow these steps to insure your selections.

#### ***Follow These Simple Steps:***

1. Select your:
  - ☐ Sponsorship choice, page 5
  - ☐ Exhibitor Directory ad size, page 6
  - ☐ Exhibitor package see page 7
2. ☐ Call Kathy Casey at 516-997-9500 Ext. 3 to confirm your selections.
3. Fill out
  - ☐ Exhibitor Directory form, page 6
  - ☐ Sponsor and Exhibitor Contract form, page 7
  - ☐ Terms and Conditions, page 8
  - ☐ Sponsor and Exhibitor Data/Credit Card form, page 9
4. ☐ Sign and Copy pages 6, 7, 8 and 9
5. ☐ Mail or Fax pages 6, 7, 8 and 9 to N/S CHAPTER of NCCPAP



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### LITPS BASICS AT A GLANCE

#### Primary Sponsor

Sponsored by the Nassau/Suffolk Chapter of the National Conference of CPA Practitioners with more than 600 member firms including some 1600 individual members representing the decision-makers of their firms.

#### Additional Sponsors

- Association of Divorce Financial Planners
- Financial Planning Association – Long Island Chapter
- National Association of Tax Professionals – New York Chapter
- New York State Society of Certified Public Accountants – Nassau Chapter
- New York Society of Independent Accountants
- New York State Society of Enrolled Agents – Long Island Chapter
- Nassau Academy of Law

#### Location

The 11th Annual Long Island Tax Professionals Symposium returns to the Crest Hollow Country Club, a professionally run and well designed facility, centrally located in Woodbury, NY.

#### History

The Long Island Tax Professionals Symposium (LITPS) is a thirteen-year old event started by the Internal Revenue Service. Eleven-years ago, NASSAU/SUFFOLK CHAPTER of NCCPAP was asked to be the primary sponsor and coordinator of the Symposium. In 2005 the Symposium moved to Crest Hollow Country Club and has expanded in both attendee and sponsor/exhibitor participation.

#### 2013 Event

The Symposium is a significant forum for over 650 CPAs, Enrolled Agents, corporate tax executives, financial planners and attorneys. It provides up-to-date, authoritative information on the latest tax laws and interpretations affecting their business and clients nationwide and specifically within the tri-state area.

#### Three Day Seminar Program

The seminar program consists of some 80 plus professional presentations many of which are scheduled twice during the three days to provide optimum flexibility and choices for the attendees. The forums are presented by acknowledged leaders and experts in their respective fields and includes speakers from the IRS, NYS, the Social Security Administration and local government tax officials.

#### Education

Attendees can earn Continuing Professional Education credits with their participation in the Symposium.

#### IRS Case Resolution

The IRS Case Resolution Room provides an opportunity to resolve client issues through IRS' Everyday Tax Solutions assistance and the Taxpayer Advocate Service.

#### NYS Case Resolution

NYS representatives with specialized experience will be available – by appointment only – to meet one-on-one with a practitioner to discuss a client's tax case.

#### Software Seminars

Intuit QuickBooks, Lacerte e-file, Prosystem Fx by CCH and Ultratax CS by Thomson present special seminars on accounting and tax specific software. *(Subject to availability)*

#### Industry Exhibits - Two Full Days

The Symposium provides a spacious two day forum for exhibitors, and adequate time for attendees to meet with exhibitor personnel. Exhibits are open from 7 am to 7 pm on Wednesday, and 7 am to 3:30 pm on Thursday. Participating exhibitors, represent a diverse range of products and services utilized by the attendees, include: Banks, Financial Services Firms, Payroll Facilitators, Office Equipment Vendors, Mortgage Firms, Software Manufacturers, Insurance Firms and more. The Symposium provides announcement capability for exhibitors to announce winners of booth-generated drawings.

#### Social

Keynote speakers address at sponsored breakfasts, luncheons, coffee breaks, round out the social, business and sponsorship opportunities at the Symposium. Wednesday cocktail/networking party and coffee breaks are held on the exhibit floor for all participants.

#### Registration

Each Symposium attendee receives a complimentary classic carrying bag containing a variety of products upon arrival at the registration desk.

#### Accommodations

Special Hotel Rate Available\*: The Inn at Fox Hollow, 7755 Jericho Turnpike, Woodbury, Long Island, NY 11797. Phone 1-800-291-8090 or direct 516-224-8100. [www.theinnatfoxhollow.com](http://www.theinnatfoxhollow.com).

*\*Call Kathy Casey at Chapter office, 516-997-9500, Ext. 3, for details.*

#### Website

Additional information on the 11th Annual Long Island Tax Professionals Symposium can be found on the Symposium website: [www.LITPS.org](http://www.LITPS.org).

#### Contact Information

##### Symposium Chair

Robert Goldfarb  
CPA, PFS, CFP®, CFE,  
DABFA, DABFE  
516-364-0100 Fax 516-364-0364

##### Education Co-Chairs

Karen P. Giunta, CPA  
516-932-1170 Fax 516-932-1177

Paula Sheppard, CPA  
516-522-2860 Fax 516-249-5274

Kenneth Hauptman, CPA  
516-681-8181 Fax: 516-932-3061

##### Crest Hollow Country Club

8325 Jericho Turnpike  
Woodbury, NY 11797  
516-692-8000  
Show Contact: Kim McCormick

##### LITPS Administrator

Kathy Casey  
Nassau/Suffolk Chapter-NCCPAP  
22 Jericho Turnpike, Suite 110  
Mineola, NY 11501  
516-997-9500 Ext. 3  
Fax: 516-997-5155  
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### SPONSOR & EXHIBITOR OPPORTUNITIES

- I Symposium Exhibitors** - See page 7 for options and page 10 for Exhibition Hall layout. All exhibits are located in the Plaza room. Set up hours are 4:00 pm until 11:00 pm on Tuesday, November 19. Exhibitor personnel are welcome to enjoy lunch with the seminar attendees.
- II Morning/Afternoon Coffee Sponsors** - Held on the Exhibit Hall Floor for maximum interaction. Sponsors may distribute their own company printed brochures next to the coffee/soda tables from the beginning of the break 10:30 am, until 12:30 pm, and 3:30 pm until 5:00 pm. (See item 7 of Terms and Conditions on page 8.)
- III Breakfast Sponsors** - The sponsors may distribute company printed brochures and may have a self-standing banner in the pre-function area next to the registration desk from 7:30 am to 10:50 am and mingle with guests inside the pre-function area. (See item 7 of Terms and Conditions on page 8.)
- IV Lunch Sponsors** - The sponsors may distribute printed company brochures at lunch attendee seats and may place a self-standing banner in the lunchroom area from approximately 12:30 pm to 1:30 pm. The sponsor will be given approximately 5 minutes to speak about their products, services, and the benefits they provide. (See item 7 of Terms and Conditions on page 8.)
- V Bag Sponsor** - Souvenir bags with the sponsor's name (or logo) will be distributed to attendees at registration. Sponsor will supply a camera-ready copy to the sponsor committee at least 60-days prior to the event. (Approximate size: 8 1/2" x 11"). Sponsor will incur any set-up charges for the printing of their logo.
- VI J.K. Lasser Book Sponsor** - Distributed to all attendees upon arrival. Your company name is imprinted on an adhesive sticker, affixed to the cover of the *J.K. Lasser 2013 Your Income Tax Book*. Sponsor will supply camera-ready copy to the sponsor committee at least 60-days prior to the event (Approximate size: 3" x 5"). Sponsor will incur any set-up charges for the printing of their logo.
- VII Master Tax Book Sponsor** - The *Tax Guide* is distributed to attendees upon their arrival. The sponsor's name will be imprinted on the cover of the *2013 Master Tax Guide Book*. In the event that the publisher does not offer adequate time for imprinting, NASSAU/SUFFOLK CHAPTER of NCCPAP reserves the right to have the sponsor's name printed on an adhesive sticker and placed on the cover of the *Tax Guide*. Sponsor will supply camera-ready copy to the sponsor committee at least 60-days prior to the event (approx. 3" x 5") and will incur any set-up charges for the printing of their logo.
- VIII Exhibitor Directory/Buying Guide** - The LITP Symposium publishes a handy Show Directory and Buying Guide that provides year-long information on the exhibitors, their personnel and all Guide advertisers. This full-color, 5 1/2" x 8 1/2" Directory is distributed to each attendee as they register. Further distribution includes each member firm of the NASSAU/SUFFOLK CHAPTER of NCCPAP, and at many chapter and national events throughout the year. Advertising by exhibitors, sponsors, and other interested service and product providers is encouraged. More information is available on the Exhibitor Directory and Buying Guide form on page 6.
- IX Lanyard Sponsor** - Name Badge Lanyards with the sponsor's name (or logo) will be distributed to ALL registrants, speakers and exhibitors representatives at the event. Sponsor will supply a camera-ready copy to the sponsor committee at least 60 days prior to the event.
- X Flash Drives** - Flash drive with sponsor's name or logo preloaded with available course materials will be distributed to all attendees at registration, or at the Sponsors Exhibit Booth. Sponsor will supply camera ready copy to the sponsor committee at least 60 days prior to the event.
- XI CDs** - A full set of available presentations of the 2013 LI Tax Symposium on an MP3 CD to be distributed to all attendees. CD sponsor details (Name & Logo) to be displayed on CD label. All sponsors to provide their company logo and name to be displayed to the sponsor committee at least 60 days prior to the event.

*Sponsorships are awarded on a first-come, first-served basis.*

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### ADVERTISE IN THE EXHIBITOR DIRECTORY & BUYING GUIDE

The *Exhibitor Directory & Buying Guide* is produced in conjunction with the Long Island Tax Professionals Symposium.

Printed in full color, in handy 5 1/2" x 8 1/2" magazine format, it lists each exhibiting vendor, booth location, contact information (including company name, address, telephone, fax, email, web address and reference to their ad location).

#### Distribution:

The *Exhibitor Directory & Buying Guide* has a print run of 2000. It will be distributed to each of the LITPS attendees.

In addition, the *Exhibitor Directory & Buying Guide* is distributed at other NCCPAP National and Nassau/Suffolk Chapter events throughout the year. It is a year-round reference guide.



#### Your Access To The Professional Tax Preparation and Financial Services Community

### LITPS EXHIBITOR DIRECTORY & BUYING GUIDE

#### ORDER FORM

#### Advertising Prices

All prices include full color

##### Ad Size (width x height)

Full Page (5"w x 7.85"h)	\$750 <input type="checkbox"/>
Inside Front Cover (5.75"w x 8.75"h includes bleed)	\$975 <input type="checkbox"/>
Half Page (horizontal, 5"w x 3.85"h)	\$500 <input type="checkbox"/>
Half Page (vertical, 2.375"w x 7.85"h)	\$500 <input type="checkbox"/>
1/4 Page (horizontal, 5"w x 1.75"h)	\$425 <input type="checkbox"/>
1/4 Page (vertical, 2.375"w x 3.85"h)	\$425 <input type="checkbox"/>

**Advertising Close: October 11, 2013**

##### NOTE:

Included with Exhibitor Packages:

Silver: 1/2 Page Ad

Gold: Full Page Ad

Platinum: Cover ID & Up-Front Full Page Ad

#### Order Here

1. Check ad size desired.
2. Fill out name and company below.
3. Show amount on Sponsor and Exhibitor Contract (Page 7).
4. Be certain to include company and credit card information (Page 9).
5. Please provide camera ready art or electronic files - (Hi resolution PDF preferred). Email to LITS@LITaxSymposium.org

Name \_\_\_\_\_

Company \_\_\_\_\_

E-Mail \_\_\_\_\_

Telephone \_\_\_\_\_

**Include this page with your contract**

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## SPONSOR & EXHIBITOR CONTRACT

### 2013 Inclusive Exhibitor Packages

*Exhibits are open Wednesday November 20 from 7 am to 7 pm and during the Wednesday Cocktail/Networking Party, and Thursday, November 21 from 7 am to 3:30 pm*

#### TWO FULL DAYS

##### BASIC EXHIBITOR PACKAGE - \$2625

Includes:

- High speed Internet
- Electrical Service
- Curtain back wall & dividers
- Carpeting
- 8' by 30" draped table
- 2 chairs
- Banner sign w/company name
- Exhibitor name tags
- Exhibitor Directory and Buying Guide - Free Listing
- Breakfast, Lunch and Cocktail/Networking Party for two company representatives

#### TWO FULL DAYS

##### SILVER EXHIBITOR PACKAGE - \$2975

Basic Exhibitor Package plus:

- Exhibitor Directory and Buying Guide - Free half page, full-color ad, 50-word description of company
- Website Logos on [www.NS-ncCPA.org](http://www.NS-ncCPA.org) and [www.LITPS.org](http://www.LITPS.org)
- Large logo on Dining Room Banner

#### TWO FULL DAYS

##### GOLD EXHIBITOR PACKAGE - \$3400

Basic Exhibitor Package plus:

- Exhibitor Directory and Buying Guide - Free full page, full-color ad, 75-word description of company
- Website Logos w/Hyperlink on [www.NS-ncCPA.org](http://www.NS-ncCPA.org) and [www.LITPS.org](http://www.LITPS.org)
- Extra large logo on Dining Room Banner
- E-Promo Marketing - Pre-show

#### TWO FULL DAYS + TECHNOLOGY DAY

##### PLATINUM EXHIBITOR PACKAGE - \$3675

Basic Exhibitor Package plus:

- Exhibitor Directory and Buying Guide - Free cover ID, full page, full-color ad (up-front position) 100-word description of company
- Web Logos w/Hyperlink/Preferred Positioning [www.NS-ncCPA.org](http://www.NS-ncCPA.org) and [www.LITPS.org](http://www.LITPS.org)
- Extra large logo on Dining Room Banner
- E-Promo Marketing - pre-show/post show

#### EXHIBIT PACKAGE (Circle choice, and fill in blank \$ )

- A. Basic - \$2625 Silver - \$2975 Gold - \$3400 Platinum - \$3675 \$ \_\_\_\_\_
- B. Additional Company Reps Each/Per Day # \_\_\_\_\_ @ \$75 each/day (to cover meals) \$ \_\_\_\_\_  
(first two are included with package)
- C. Hard-Wired, High Speed Internet Connection \$500 \$ \_\_\_\_\_

#### SPONSORSHIPS

Confirm availability with chapter office.

- D. Lunch Sponsor (per day) ☐ Wed ☐ Thurs ☐ Fri \$2,250 \$ \_\_\_\_\_
- E. Breakfast Sponsor (per day) ☐ Wed ☐ Thurs ☐ Fri \$1,000 \$ \_\_\_\_\_
- F. Morning/Afternoon Coffee (per day) ☐ Wed ☐ Thurs ☐ Fri \$500 \$ \_\_\_\_\_
- G. Bag Sponsor \$6,000 \$ **SOLD**
- H. Master Tax Guide Book Sponsor \$3,500 \$ **SOLD**
- I. J.K. Lasser Book Sponsor \$3,500 \$ **SOLD**
- J. Lanyard Sponsor \$2,000 \$ \_\_\_\_\_
- K. Flash Drives \$6,000 \$ \_\_\_\_\_
- L. MP3 CDs \$3,000 \$ \_\_\_\_\_
- M. Other \_\_\_\_\_ \$ \_\_\_\_\_

#### ADVERTISING

- N. Exhibitor Directory and Buying Guide \$ \_\_\_\_\_  
*For advertising opportunities and pricing see page 6.*

- P. SYMPOSIUM TOTAL INVESTMENT \$ \_\_\_\_\_

#### Be Sure to Follow These Simple Steps:

- |   |  |
|---|--|
| 1. Select your  | 3. Fill out  |
| <input type="checkbox"/> Exhibitor package, see this page                                       | <input type="checkbox"/> Exhibitor Directory and Buying Guide form, page 6   |
| <input type="checkbox"/> Sponsorship choice, page 5   | <input type="checkbox"/> Sponsor and Exhibitor Contract form, this page      |
| <input type="checkbox"/> Exhibitor Directory and Buying Guide ad size, page 6                   | <input type="checkbox"/> Sponsor and Exhibitor Data/Credit Card form, page 9 |
| 2. <input type="checkbox"/> Call Kathy Casey at 516-997-9500 Ext. 3 To confirm your selections. | <input type="checkbox"/> Terms and Conditions, page 8                        |
|   | 4. <input type="checkbox"/> Sign and Copy pages 6, 7, 8 and 9                |
|   | 5. <input type="checkbox"/> Mail or Fax pages 6, 7, 8 and 10 to LITPS        |

Signature \_\_\_\_\_

Print Name \_\_\_\_\_

Company Name \_\_\_\_\_

E-Mail \_\_\_\_\_ Telephone # \_\_\_\_\_

Check One: Check ☐ Charge ☐ (See page 9)

Date \_\_\_\_\_

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### SPONSOR & EXHIBITOR TERMS & CONDITIONS

1. All sponsor/exhibitors are on a first-come, first-served basis (upon receipt of a signed and fully paid contract). The sponsorship committee is unable to hold spaces or sponsorships without payment.
2. All sponsorship/exhibitor fees must be paid in full at least 60 days prior to the event. Any other arrangements must be made and approved by the sponsorship committee.
3. All sponsorship/exhibitor fees are non-refundable unless the event is cancelled by the NASSAU/SUFFOLK CHAPTER of NCCPAP Board of Directors or the Crest Hollow Country Club (CHCC)
4. Exhibitors agree to maintain cleanliness and will return table, etc. to condition in which given, otherwise a \$50 clean-up fee will be assessed and your company will be invoiced for this additional fee.
5. NASSAU/SUFFOLK CHAPTER of NCCPAP membership list and the LITP Symposium list is confidential information and is the property of NASSAU/SUFFOLK CHAPTER of NCCPAP and will not be released.
6. Exhibitor fees include two (2) representatives for breakfast, lunch and Wednesday evening cocktail party. Each additional representative is subject to additional charges. (See Sponsor & Exhibitor Contract, Item B.) The LITP Symposium Sponsorship Committee reserves the right to limit the number of paid additional guests at lunch.
7. All sponsor/exhibitors' brochures and handouts are to be submitted to the sponsorship committee for review at least 30 days prior to the event for approval. Please e-mail, fax or deliver all to Kathy Casey. Kathy can be reached at 516-997-9500 Ext. 3 to make arrangements.
8. **We encourage exhibitors, to the best of their ability, to have raffles/drawings/giveaways for all the attendees participating. At the end of each day the winners' names will be posted on a bulletin board at the registration desk. Only paid attendees are eligible for drawings. Symposium speakers and NASSAU/SUFFOLK CHAPTER of NCCPAP board members are not eligible for drawings. Exhibitors are asked to please verify winner(s) with the sponsorship committee. A member of the LITP Symposium Sponsorship Committee will ask for a list of all of these winners that day at 3:00 pm for daily posting. Exhibitors are expected to have qualified personnel in their exhibit booth during all show hours and during cocktail parties.**
9. Promotional Materials - Distribution of promotional materials, gummed stickers or labels is strictly prohibited. Nothing should be posted on, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the facility, building or furniture.
10. Electric - Please note: All quad boxes, extension cords and power strips are property of the facility. Should any of these items fail to be returned upon completion of the event, an additional \$50 charge per item will apply.
11. Deliveries - If you want to ship materials to the facility prior to the event, all packages must be shipped at least 72 hours prior to the event and properly labeled with the date and name of the function. Neither the facility nor NASSAU/SUFFOLK CHAPTER of NCCPAP is responsible for storage and/or shipping of materials upon conclusion of the event. You are responsible for all charges based on the facilities 'receiving document' count.
12. Any additional charges not prepaid with the contract must be paid with a credit card prior to the event (no later than Friday, November 9, 2013), if arrangements are made with the sponsorship committee. Otherwise you may forfeit your table and location assigned.
13. NASSAU/SUFFOLK CHAPTER of NCCPAP does not guarantee full capacity of attendees in any room during any session.
14. Additional discounts are available for multiple sponsorships subject to review by the LITP Symposium Sponsorship Committee.
15. **Insurance Liability** - Every Exhibitor is required to supply a Certificate of Liability Insurance covering the interest of the Educational Foundation of National Conference of CPA Practitioners. The CHCC and NASSAU/SUFFOLK CHAPTER of NCCPAP cannot be held responsible for the safekeeping of equipment, displays, supplies or any other valuables left in the meeting rooms, conference areas, etc. Copies of insurance certificates must be faxed with sponsor/exhibitor's corporate name on the fax cover sheet to Kathy Casey at 516-997-5155 **no later than Friday, November 8, 2013**. Exhibitor agrees that it will use the premises which it has rented in a manner that does not create any risk of harm to members of NASSAU/SUFFOLK CHAPTER of NCCPAP, NASSAU/SUFFOLK CHAPTER of NCCPAP guests or other facility guests not connected with the NASSAU/SUFFOLK CHAPTER of NCCPAP and/or the event. Sponsor/Exhibitor recognizes and agrees that it will conduct its affairs related to the Event reasonably and responsibly. Further, Sponsor/Exhibitor agrees to be solely liable and responsible for its conduct which causes injury to any members of the NASSAU/SUFFOLK CHAPTER of NCCPAP, its guests or other guests of the CHCC not connected with NASSAU/SUFFOLK CHAPTER of NCCPAP and/or the event.
16. **Acknowledgement of Responsibility** - Sponsor/Exhibitor agrees that it will not do anything outside the rented premises which will adversely affect the use and enjoyment of the remaining premises by CHCC's guests not associated with NASSAU/SUFFOLK CHAPTER of NCCPAP and/or event.
17. **Indemnification** - The Sponsor/Exhibitor shall indemnify the Educational Foundation of the National Conference of CPA Practitioners and the CHCC for any personal injury claims for which the Sponsor/Exhibitor is liable. These claims may originate with any member of the NASSAU/SUFFOLK CHAPTER of NCCPAP, guests of NASSAU/SUFFOLK CHAPTER of NCCPAP or guests of the CHCC and involve personal injury arising out of, or relating to, the Sponsor/ Exhibitor's use of, or activities in, the premises and/or the Event.
18. All terms and conditions relating to this contract are final.
19. Table assignments will be at the sole discretion of the LITP Symposium Sponsorship Committee. (see CHCC floor plan)
20. Advertising in NASSAU/SUFFOLK CHAPTER of NCCPAP monthly newsletter is available upon request. Please contact Etta Gelbein @ 516-997-9500 Ext. 2 for additional information.
21. Prices and sponsorships are subject to change without prior notification at the discretion of the LITP Symposium Sponsorship Committee.
22. **Sponsor/Exhibitors should bring their own baskets for raffles or business card collections.**
23. All exhibitors must be set up by 7:00 am each day, or contact Kim McCormick at the CHCC at 516-692-8000 to set up at 6:00 pm the night before the event.

*I have read the above terms and conditions and I have agreed with Item #1 through Item #23.*

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**NASSAU/SUFFOLK CHAPTER - NATIONAL CONFERENCE OF CPA PRACTITIONERS**

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# 2013 LONG ISLAND TAX PROFESSIONALS SYMPOSIUM

Sponsored by: NASSAU/SUFFOLK CHAPTER - NCCPAP

November 20, 21, 22, 2013 • Exhibit Hall: November 20, 21 • Technology Day: November 22  
Crest Hollow Country Club • Woodbury, New York



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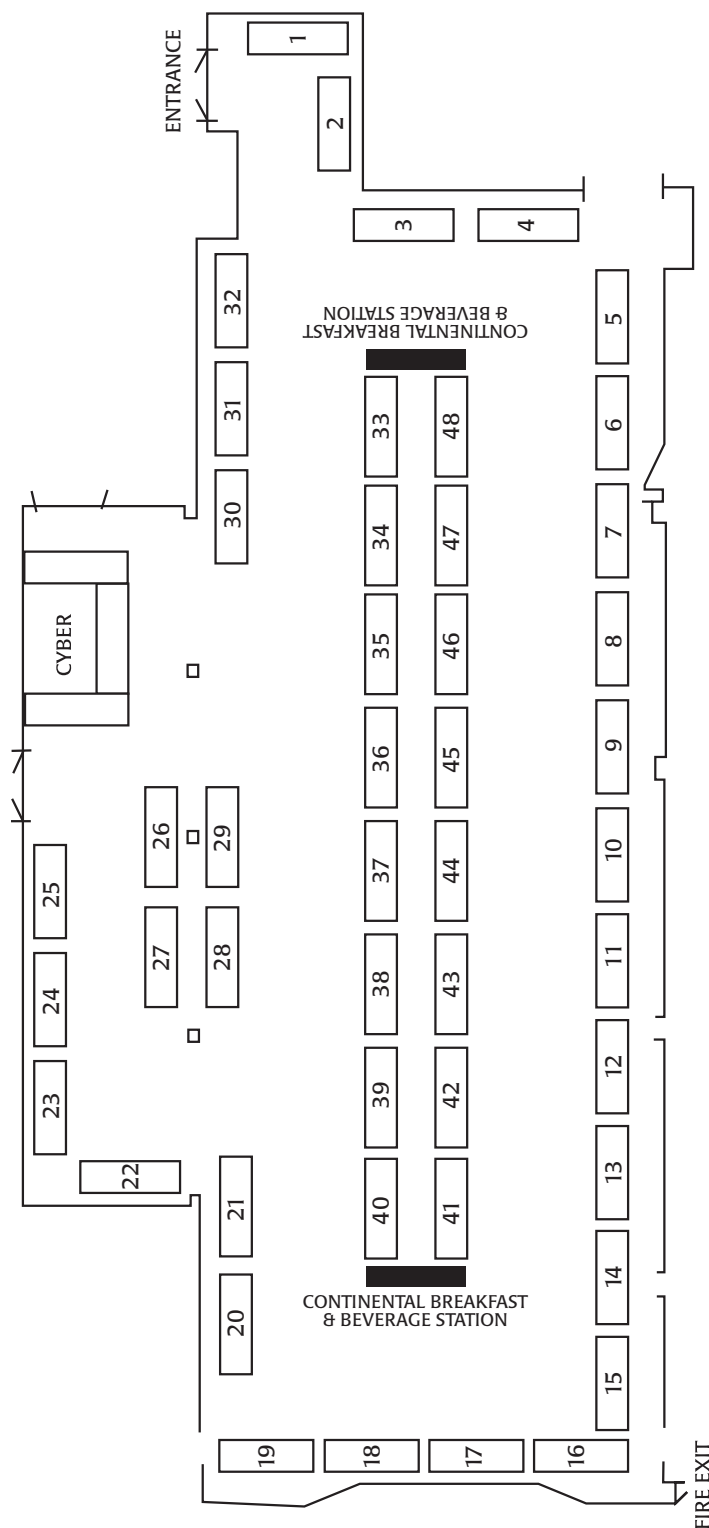
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### 2013 FLOOR PLAN

#### The Plaza Room

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# EXHIBITORS 2012







## LONG ISLAND TAX PROFESSIONALS SYMPOSIUM

**November 20, 21, 22, 2013**

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### **Webinar**

Edward Caine, CPA  
Carol Markman, CPA

## DIRECTIONS TO CREST HOLLOW COUNTRY CLUB



- **From Eastern Long Island:**  
Take the Long Island Expressway (I-495) West to Exit 44 North, Seaford Oyster Bay Expressway (NY 135 North), to Exit 14E. Follow NY 25 East (Jericho Turnpike) for approximately 1 3/10 miles to Crest Hollow on the left.
- **From Western Long Island:**  
Take the Long Island Expressway (I-495) East to Exit 44 North, Seaford Oyster Bay Expressway (NY 135 North), to Exit 14E. Follow NY 25 East (Jericho Turnpike) for approximately 1 3/10 miles to Crest Hollow on the left.
- **From the Northern State Parkway:**  
Take the Northern State Parkway to Exit 37A to Long Island Expressway (I-495). Take the LIE to exit 44 North, Seaford Oyster Bay Expressway (NY 135 North), to Exit 14E. Follow NY 25 East (Jericho Turnpike) for approximately 1 3/10 miles to Crest Hollow on the left.
- **From the Southern State Parkway:**  
Take the Southern State Parkway to exit 28A North, Seaford Oyster Bay Expressway (NY 135 North), to Exit 14E. Follow NY 25 East (Jericho Turnpike) for approximately 1 3/10 miles to Crest Hollow on the left.
- **From MacArthur (Islip) Airport:**  
Take Veterans Memorial Highway (Junction 454) Westbound to the Long Island Expressway (I-495) West to Exit 44 North, Seaford Oyster Bay Expressway (NY 135 North), to Exit 14E. Follow NY 25 East (Jericho Turnpike) for approximately 1 3/10 miles to Crest Hollow on the left.
- **From LaGuardia Airport:**  
Take the Grand Central Parkway Eastbound to the Northern State Parkway East to the Long Island Expressway (I-495) East to Exit 44 North, Seaford Oyster Bay Expressway (NY 135 North), to Exit 14E. Follow NY 25 East (Jericho Turnpike) for approximately 1 3/10 miles to Crest Hollow on the left.
- **From JFK Airport:**  
Take the JFK Expressway East to the Belt Parkway East and follow the signs to the Southern State Parkway East. Take the Southern State Parkway to Exit 28A North, Seaford Oyster Bay Expressway (NY 135 North), to Exit 14E. Follow NY 25 East (Jericho Turnpike) for approximately 1 3/10 miles to Crest Hollow on the left.
- **From Newark Liberty International Airport:**  
Take the New Jersey Turnpike North (Route 95) to Exit 13 to the Verrazano Bridge. From the bridge take the Belt Parkway East to the Cross Island Parkway North to the Long Island Expressway (I-495) East to Exit 44 North, Seaford Oyster Bay Expressway (NY 135 North), to Exit 14E. Follow NY 25 East (Jericho Turnpike) for approximately 1 3/10 miles to Crest Hollow on the left.
- **From the Verrazano Bridge, Staten Island, New Jersey and Brooklyn:**  
Belt Parkway East to the Cross Island Parkway North to the Long Island Expressway (I-495) East to Exit 44 North, Seaford Oyster Bay Expressway (NY 135 North), to Exit 14E. Follow NY 25 East (Jericho Turnpike) for approximately 1 3/10 miles to Crest Hollow on the left.